

**CENTRAL COAST  
RESOURCE  
CONSERVATION AND  
DEVELOPMENT COUNCIL,**

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RC&D COUNCIL BALANCE SHEET  
AS OF SEPTEMBER 30, 2010

**ASSETS**

**CURRENT ASSETS**

CASH-BUSINESS ACCOUNT 58,459.59  
TOTAL CHECKING/SAVINGS 58,459.59

TOTAL CURRENT ASSETS 58,389.59  
TOTAL ASSETS 58,389.59

**LIABILITIES & EQUITY**

**EQUITY**

GENERAL FUND BALANCE 19,145.91  
NET INCOME 3,640.43

TOTAL EQUITY 22,246.40

TOTAL LIABILITIES & EQUITY 59,389.59



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**Council Completed Projects and Accomplishments**

- Participated in the San Luis Obispo Native Tree Committee and the Pajaro Integrated Regional Watershed Planning Team
- Co-sponsored two Pajaro River Watershed Council Meetings in Gilroy and Watsonville
- Participated in the third annual San Luis Obispo County Coast and Ocean Regional Roundtable
- Provided funding and technical assistance to the See Canyon Watershed Planning project
- Participated in the Central Coast Rangeland Coalition
- Participated and funded a bio-char field study in Santa Maria.
- Developed a funding proposal for a Biomass to Bio-energy feasibility study for the Monterey Bay region, unfortunately it was unsuccessful
- Provided funding for the Upper Salinas Las Tablas RCD to improve their website and develop a marketing brochure
- Continue to look for offal disposal alternatives for Mobile Harvest Unit
- Continue to assist the San Joaquin Valley RC&D Applicant Area with program support
- Continue to assist the tribal chair at Indian Canyon in San Benito County with funding ideas for the construction of a Village House
- In 2010, the Council met quarterly in February, May, August, and October in King City. When possible, council meetings are held the same day and at the same location as the Association of Central Coast Resource Conservation Districts

**CENTRAL COAST  
RESOURCE CONSERVATION AND DEVELOPMENT COUNCIL,  
2010 ANNUAL REPORT**

**OUR VISION IS THAT NATURAL  
RESOURCE MANAGEMENT AND  
COMMUNITY ECONOMIC  
SUSTAINABILITY ARE PRIORITIES FOR  
THE CITIZENS OF THE CENTRAL COAST**

**OUR MISSION IS TO DEVELOP  
PARTNERSHIPS IN ORDER TO FACILITATE  
THE SUSTAINABILITY OF OUR  
COMMUNITIES AND DIVERSE NATURAL  
RESOURCES OF THE CENTRAL COAST**

**2011-2015 LONG RANGE PLAN COMPLETED THIS YEAR**



IN 2010, THE COUNCIL COMPLETED THEIR 2011-2015 AREA PLAN UPDATE. THIS STRATEGIC LONG RANGE PLAN DOCUMENTS THE PROGRAM AREA NEEDS AND OPPORTUNITIES, AND COUNCIL GOALS, OBJECTIVES, AND STRATEGIES TO ADDRESS THOSE ISSUES. THE DOCUMENT WAS PREPARED IN COLLABORATION WITH OUR PARTNER ORGANIZATIONS, CITIZENS, BUSINESSES, AND AGENCIES OF SANTA CRUZ, SANTA CLARA, MONTEREY, SAN BENITO, SAN LUIS OBISPO, AND SANTA BARBARA COUNTIES IN CALIFORNIA.

**Board of Directors**

**Officers**

President Chuck Pritchard, Upper Salinas-Las Tablas RCD  
Vice President Mary Ann Vasconcellos, CAFF  
Treasurer Kathie Matsuyama, Coastal San Luis RCD

Agricultural Land Based Training Association; Kevin Peterson, Cachuma RCD; Tim Foley, San Benito RCD; Mike Manfre, RCD of Santa Cruz County; Paul Robins, RCD of Monterey County; Simon Salinas, Supervisor Monterey County; Anthony Botelho, Supervisor San Benito County; Don Gage, Supervisor Santa Clara County; Joe Centano, Supervisor Santa Barbara County; Jim Patterson, Supervisor San Luis Obispo County.

**Other Voting Members**

Burt Malech, Loma Prieta RCD; Jane Parker, AMBAG;  
Ellen Pirie, Supervisor Santa Cruz County; Brett Melone,

**Advisory:** UC Cooperative Extension

### RISK MANAGEMENT TRAINING PROGRAM COMPLETED



The primary goal of this project was to provide Spanish-speaking farmers the skills and knowledge needed to survive as small producers in the Santa Maria Valley. In support of this goal, Cachuma RCD developed and implemented a comprehensive risk management training program. The program provided training, field assistance, educational materials, and farm planning documents on the following topics: business and financial management (including recordkeeping), erosion control, irrigation water management, nutrient management, integrated pest management, and marketing. A series of workshops in Spanish or English with Spanish interpretation were held, individual one-on-one field assistance took place, and a series of simple technical handouts in Spanish were developed and distributed. The RC&D Council provide fiscal management for the project.

#### IRRIGATION MANAGEMENT IN STRAWBERRIES WORKSHOP APRIL 22, 2010



#### RECORDKEEPING AND ORGANIZATION: HOW TO USE RECORDS TO EARN MORE FOR YOUR BUSINESS WORKSHOP, JANUARY 13, 2010.



### ALTERNATIVE ENERGY COMMUNITY ORGANIZATION FORMED

This project will specifically determine the existing and potential supply, location, ownership, and market value of biomass within the northern Santa Cruz County area. The environmental issues related to the production, harvest and delivery of the biomass will also be summarized. The project team will educate the community on using biomass as a source of bio-energy, while documenting community issues and

concerns related to a biomass to bio-energy industry. Project goals include an improved local economy, energy independence and affordability, and the improvement of our natural resources. Specific project objectives are to create new jobs and businesses, support and enhance existing jobs and businesses, reduce watershed fuel loads, utilize agricultural waste products, and identify alternative crops to diversify farm income.



### MOBILE LIVESTOCK PROCESSING TRAILER RECEIVES NEW LIFE



With the recent sale of Paso Meats, the new owners are very anxious to utilize the MHU to serve local ranchers interested in marketing locally produced meat to Central Coast consumers. The Coast Grown Cooperative maintains control of the unit and plans on leasing it out to potential users in SLO and Monterey Counties.



### YEAR 2 OF AGRICULTURAL WATER ENHANCEMENT PROGRAM (AWEP) COMPLETED

\$1.2 million dollars was allocated for water quality and water conservation projects this second year of the program. The program expanded the scope and added range practices for the first time allowing for water quality improvements on rangeland. Project goals include water

quality benefits through reduced runoff and leaching of nutrients; water conservation benefits through reduced water usage; yield and cost benefits through efficient input management; and technology transfer to support agricultural irrigation and nutrient efficiency.

